

## FOR IMMEDIATE RELEASE

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### **GREENLIGHTS LED LIGHT BULB PROGRAM: BUY EXTREMELY DISCOUNTED LED LIGHT BULBS AND SAVE MONEY ON YOUR NEXT ELECTRIC BILL!**

*October 5, 2015* – EcoAction Partners is excited to announce a second round of GREENLIGHTS, a rebate program sponsored by San Miguel Power Association, San Miguel County, the Town of Telluride, the Town of Ridgway and EcoAction Partners. The program allows residents and businesses within San Miguel County, the Town of Telluride and the Town of Ridgway the opportunity to purchase LED light bulbs at an extremely discounted rate of up to 75% off through one of two suppliers: Ace Hardware and Cooperative Business Lighting Partners.

San Miguel Power Association (SMPA) supports the GREENLIGHTS special LED promotional program by allowing the generous SMPA LED light bulb rebate to be assessed at the time of ordering. Further, the Towns of Telluride and Ridgway, and San Miguel County are matching 50% of the SMPA rebate also at the time of ordering. No rebate paper work is required. By supplying your SMPA account number you are eligible to order discounted bulbs!

There are many perks that come with switching over to LED light bulbs, and with the GREENLIGHTS program you will not only have the chance to buy an LED light bulb at a **quarter** of the retail price, but each light bulb you purchase can save you between \$30 and \$80 in electricity costs over the lifetime of the bulb<sup>1</sup>. To put this into perspective, think about how many light bulbs your home or business currently uses, and then think about how much you could save if you switched to LED light bulbs.

Locally, San Miguel County's Annual Energy Report for County Facilities found that LED lighting retrofit projects continued to show the greatest level of energy savings for their facilities. For example in 2013 the County expended \$34,229 on electricity for one of its facilities. After an LED install the current energy savings is tracking at about 27 percent and will represent about a \$9,242 savings annually. Finally, a great advantage of switching to LED light bulbs is that they use only a fraction (25 to 30 percent) of the energy vs. an incandescent or halogen light bulb, and LED's last eight to 25 times longer than incandescent or halogen light bulbs<sup>3</sup>.

The GREENLIGHTS program's mission is to encourage San Miguel County and the towns of Telluride and Ridgway residents and businesses to switch over to LED light bulbs to save money, reduce energy and ultimately help the environment. The program launched on October 5, 2015 and will continue through November 13, 2015, or until the Town of Telluride, Town of Ridgway or San Miguel County matching funding is expended. Shop early to ensure funding is still available!

For more information about the program and to purchase discounted LED light bulbs visit [www.ecoactionpartners.org/greenlights](http://www.ecoactionpartners.org/greenlights).

### **SOURCES:**

- <sup>1</sup> ENERGYSTAR.GOV. Retrieved from  
[http://www.energystar.gov/index.cfm?c=cfls.pr\\_cfls\\_savings](http://www.energystar.gov/index.cfm?c=cfls.pr_cfls_savings)
- <sup>2</sup> San Miguel County's Annual Energy Report for County Facilities. (January 29, 2015).s
- <sup>3</sup> ENERGY.GOV. (2014). Lighting Choices to Save You Money [Article]. Retrieved from  
<http://energy.gov/energysaver/articles/lighting-choices-save-you-money>

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ECOACTION PARTNERS'



# GREENLIGHTS

LED LIGHT BULB PROGRAM

**October 5 - November 13, 2015**

**SAVE MONEY  
ON YOUR ELECTRIC BILL BY  
PURCHASING LED LIGHT BULBS  
AT UP TO 75% OFF**

**TO PURCHASE VISIT:  
[www.ecoactionpartners.org/greenlights](http://www.ecoactionpartners.org/greenlights)**

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